

CALL TO WRITERS

To: All Florida Keys Writers
From: Elizabeth Young
Cultural Umbrella/Florida Keys Council of the Arts
Date: February 2, 2011
Re: Culture Magazine 2012 Editorial Content
cc: Harold Wheeler, TDC Director
Cultural Umbrella Committee
John Underwood, Tinsley Advertising

The Monroe County Tourist Development Council, Tinsley Advertising and the Cultural Umbrella Committee of the Florida Keys & Key West are issuing a call for writers interested in producing articles for the *Culture 2012* magazine.

Two Florida Keys writers will be selected and paid a freelance fee of \$1,000 each.

The fee will cover research, writing, related photography and any necessary revising (based on recommendations from the committee) of an article of approximately **1,000-1,200** words. Articles assigned will be factual, informational and primarily designed to introduce visitors to the art, culture and history of The Florida Keys.

The *Culture 2012* magazine, an annual publication, is a freestanding magazine distributed to art galleries and chambers of commerce throughout the Keys. It is also the insert in the In Room Concierge in over 3,900 guestrooms within the Keys reaching over 500,000 visitors annually. The publication includes information on the Keys' performing, literary and visual arts as well as a calendar of events and advertisements.

Writers should select topics from the following:

- Literary and Musical Festivals** - highlighting such events as the Annual Literary Seminar, Key West Songwriter's Festival, as well as the abundance of classical and pop music throughout the Florida Keys.
 - Film in the Keys** - emphasizing films shot in the keys from Key Largo to Key West. Including *Key Largo*, *True Lies* and *License to Kill* as well as other films and venues to see great movies and visiting film stars.
1. Interested writers should send a cover letter that proposes a title and discusses the tone, approach and scope of the coverage planned for one of the above mentioned topics. Include biographical information which includes how you are qualified to write on this topic.
 2. Samples of previously published articles (limit 4 – must be submitted on 8 ½ x 11 paper).
 3. List of published works including date, type of media and name of publication

Submit original and 5 copies by March 21, 2011 to:

Florida Keys Council of the Arts

1100 Simonton Street, Key West, FL 33040

Phone: 305-295-4369 Fax: 305-295-4372

Email: info@keysarts.com

Submissions will NOT be returned. Selection will be announced after April 5, 2011.